



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** December 23, 2008

**TO:** Mayor and Councilmembers

**FROM:** Transportation Division, Public Works Department

**SUBJECT:** Adjustment To The 90-Day MyRide Bus Pass Fee To Offset Program Cost Increases

### RECOMMENDATION:

That Council adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Amending Resolution No. 06-105, Amending Resolution No. 06-056, Establishing Certain City Fees, Including Water and Wastewater Rates, Creating a 90-Day Bus Pass Fee Administered by Downtown Parking, by Adjusting the 90-Day Bus Pass Fee Administered by Downtown Parking Effective January 2, 2009.

### DISCUSSION:

#### Background

On December 19, 2006, Council approved the 90-day MyRide Bus Pass for downtown employees. This bus pass program was established to replace the unlimited MyRide bus pass for non-City employees when Council approved the use of Downtown Parking funds for the enhanced MTD transit service that had been budgeted for this program.

Downtown Parking staff began selling the new 90-day bus pass on February 1, 2007, charging a fee of \$45. This fee was based on the 30-day MTD bus pass. Eligible downtown employees have, in effect, been paying for one month of transit service and have received an additional two months of service for free. Under the agreement with MTD, Downtown Parking pays for actual use of the MyRide pass, which is currently \$1.25 for each ride taken by those 90-day pass holders.

Due to increased operating costs, MTD will be increasing one-way transit fare to \$1.75 effective January 1, 2009; therefore, the City will experience an increase in the cost to provide this discounted bus pass program.

The Downtown Parking Committee (DPC) heard this item on November 13, 2008 and set the rate at \$55. This fee will be charged to eligible non-government downtown employees and will help the City offset the cost of providing this program. Downtown employees will continue to pay the City for approximately one month of transit service and receive two additional months of transit service for free.

**BUDGET/FINANCIAL INFORMATION:**

There are sufficient funds in the Downtown Parking operating budget to continue the 90-day MyRide Bus Pass program.

**SUSTAINABILITY IMPACT:**

The 90-day MyRide Bus Pass program will help subsidize approximately 8,000 bus rides per month into the downtown area.

**PREPARED BY:** Browning Allen, Transportation Manager/hg

**SUBMITTED BY:** Christine F. Andersen, Public Works Director

**APPROVED BY:** City Administrator's Office